Package 'windsoraiR'

October 25, 2026

Type Package

Title Access the 'Windsor.ai' API

Version 0.1.3

Description Collect multichannel marketing data from sources such as Google analytics, Facebook Ads, and many others using the 'Windsor.ai' API <https://windsor.ai/api-documentation/>.

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URL https://github.com/windsor-ai/windsoraiR/

BugReports https://github.com/windsor-ai/windsoraiR/issues

Depends R (>= 2.10)

Imports jsonlite (>= 1.7.2)

VignetteBuilder knitr

Encoding UTF-8

Language en-US

Suggests markdown, knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

LazyData true

Config/roxygen2/version 8.1.1

NeedsCompilation no

Author Octavian Corlade [aut, cre],
Novica Nakov [aut],
Windsor.ai [cph]

Maintainer Octavian Corlade <octavian.corlade@gmail.com>

Repository CRAN

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my_data *Sample data from the Windsor API.*

Description

A dataset containing sample gooole and facebook ads data fetched from windsor.ai API. See more at: https://windsor.ai/api-documentation/

Usage

```
my_data
```

Format

A data frame with 1677 rows and 6 variables:

data.campaign name of the campaign

data.clicks number of clicks

data.spend spend data

data.medium the type of referals

data.source source of the data (google, facebook, etc.)

googlesheets googlesheets id

Source

https://windsor.ai/

windsor_fetch *Windsor fetch A function to fetch data from the Windsor.ai API*

Description

Windsor fetch A function to fetch data from the Windsor.ai API

Usage

```
windsor_fetch(
  api_key,
  connector = "all",
  date_preset = "last_7d",
  fields = c("source", "campaign", "clicks", "medium", "sessions", "spend")
)
```

Arguments

api_key	Your api key to access Windsor.ai API
connector	A connector for the data source. The connector "all" connector blends data from all sources See https://windsor.ai/api-documentation/ for details.
date_preset	the period for which data is fetched from the API. See https://windsor.ai/api-documentation/ for details
fields	The fields fetched from the API for a given connector See https://windsor.ai/api-documentation/ for details.

Value

A data frame containing the desired data.

Examples

```
## Not run:
windsor_fetch <- (api_key = "your api key",
connector = "all",
date_preset = "last_7d",
fields = c("source", "campaign", "clicks",
           "medium", "sessions", "spend"))

## End(Not run)
```

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